

# Stibo Systems Chooses Logicworks to Implement Master Data Management Platform on the Cloud

In today's world, a company's data is no longer just a requirement, it's a valuable commodity. To leverage the potential of this data, enterprises are turning to Master Data Management platforms, a comprehensive method of enabling an enterprise to link all of its critical data. Stibo Systems provides Master Data Management to clients like Toyota, Office Depot, Best Buy, Sears, and Kellogg's.

## Background

"Have you ever looked at the nutritional label of a product that you are purchasing? Product information of how many calories and milligrams of sodium it contains, as well as its location, destination, and cost. You can imagine the massive amount of data points across an entire retail enterprise," says Esvan Costa, System Architect at Stibo. Stibo empowers their customers to manage that data across disparate technologies like Point of Sale, Supply Chain, eCommerce, ERP, and Business Intelligence. "The end result is highly enriched intelligence across all of these systems," says Costa.

In the field of Master Data Management, the key competitive advantages are flexibility to tailor solutions to clients' needs and quick time-to-delivery. Jens Skjoedt, Director of Customer Support at Stibo, implemented a cloud-based software delivery model to drive progress on both fronts. "Offering our solution in the cloud allows us to offer rapid deployments of a consolidated product encompassing software, infrastructure, and managed services like backups and disaster recovery, security, and updates," said Skjoedt. To implement their cloudbased solution, Stibo turned to Logicworks, a top cloud services company.

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- Jens Skjoedt  
Director of Consumer Support, Stibo Systems

## Solution

Logicworks brought a seasoned team of cloud experts to assist Stibo with the design, build, and migration of their cloud-based applications. This involved multiple discovery sessions with their team, a custom architecture design that incorporated their specific security and scalability requirements, and unlimited access to Certified Engineers during the migration process. “We wanted a partner with expertise in DevOps and cloud security, but culture was also very important,” says Skjoedt. Stibo Systems has been around since the 1700s and has a reputation for exceptional customer service. “We wanted a partner with longevity, focus, and a desire to pursue a long-term partnership. Logicworks stood out from the competition through their knowledge, dedication, and culture,” says Skjoedt.

Once Stibo’s Master Data Management system was implemented in the cloud, Logicworks worked with Stibo to make it more efficient. “There were two major cloud computing technologies that allowed us to increase competitiveness: Configuration Management and Self-Healing,” says Costa. “In the old world, building out an entire technology stack for a new client would have taken weeks. Today our average time-to-market for a new client is 48 hours. On top of that, if we lose a server it replaces itself without manual intervention. That improves performance and uptime.”

The Stibo-Logicworks partnership has resulted in improved efficiency and performance of their SaaS platform and is a popular option for new Master Data Management clients. “When we visit Logicworks, the completeness of resources they assemble are wide ranging,” says Skjoedt. “From project management to engineering to experts in security and automation, it’s pretty amazing.”

## About Logicworks

Logicworks, the leader in compliant cloud solutions, provides end-to-end cloud strategy, operations, security services to clients in the finance, healthcare, and SaaS industries. Logicworks is an AWS Premier Consulting Partner and Microsoft Gold Certified Partner, and one of the only cloud partners in the world to have achieved HIPAA, HITRUST CSF, PCI-DSS Level 1, SOC1, and SOC2 certification. Our customers include MassMutual, Pitney Bowes, Orion Health, and other top companies that demand the highest standards of agility and governance.

To learn more about Logicworks Managed AWS Services, contact us at **(212) 625-5454** or visit us online at **[www.logicworks.com](http://www.logicworks.com)**